Incorporating Innovation Concept into ISO 9001 Quality Management System (QMS)

Chwen-Ming Chang  
Department of Business Administration  
Chang Jung Christian University, Taiwan, ROC

Chun-Hsien Su  
Department of Business Administration  
Chang Jung Christian University, Taiwan, ROC  
Email: s0220@mail.cjcu.edu.tw

Chein-Bin Huang  
Chang Jung Christian University  
Department of Business Administration, Taiwan, ROC

Abstract

Quality and innovation capability both are viewed as firms’ competitive advantages. ISO 9001 quality management system (QMS), or total quality management (TQM), and innovation are viewed related, even opposite or consistent, by literature review. This study is going to build a framework which incorporates innovation concept into ISO 9001 QMS by collecting and analyzing data from literature review. The new framework of ISO 9001 QMS is developed to increase innovation capacity of existing ISO 9001 QMS.

Keywords: ISO 9001 QMS, Innovation